

# STAGE SIREN

*A naturally flawless performance look*





## STAGE SIREN

*A naturally flawless performance look*

For this look, you will need one of the following kits:

**1) Stage Siren Essentials Performance Makeup Kit**  
(includes lashes) - \$59.00

**2) Stage Siren Petite Performance Makeup Kit**  
(no lashes) - \$45.00

**Other optional JAM cosmetics items:** Perfection Liquid Foundation, Radiance Translucent Loose Powder, Foundation Brush, White Highlighter Eye Pencil, BLACK Water-resistant Mascara, 7 pc brush kit

### 1) Skin

- Make sure face is clean, moisturized, and dry
- With foundation brush, smooth Perfection Liquid Foundation (about a size of a pea will be enough), one shade darker than natural skin tone, over entire face including lips, eye lids, and under eye area. Blend into neck. Smooth with a clean makeup sponge.
- With a large powder brush, lightly brush Radiance Translucent Loose Powder over entire face.
- With makeup sponge, leave extra loose powder on cheekbones and under eyes to catch eye shadow that falls to the cheeks.
- TIP: Less is more! Use a little foundation and a little powder at a time and build as you need it.

### 2) Eyebrows

- With a brow comb, shape brows
- With a thin, angled eyeliner/brow brush, draw a thin line in CENTER of eyebrows with "Fear Me" brown eye shadow. Use brow brush to smooth out line and disperse color through rest of brow.
- TIP: Fuller, more natural-looking brow = youthful look. Darker, thinner, more defined brow = mature look. Tweeze eye brows (12 yrs or older) if needed a few days or a week before performance makeup is going to be applied. \*See EYEBROW CHART

### 3) Eyes

- With an eye shadow brush, highlight brow bone AND inner corner of eye with "Innocent Me" shimmery white eye shadow. Use white shadow with a wet/damp make up brush or q-tip to achieve a more intense highlight.

- Apply "Flawless Me" gold eye shadow in the crease.
- Apply "Fear Me" chocolate brown eye shadow darkest at the lash line and fading as it blends into the gold crease. Bring the color up higher on the outer corners of the eye. Avoid darkening the inner corner of the eye.
- Using a wet/damp angled eyeliner/brow brush, use "Double Dare Me" black eye shadow as a liner across the top lash line. Start a thicker line from the outside and work in to a thinner line towards nose.
- Apply "Fear Me" chocolate brown eye shadow LIGHTLY under lower lashes from the middle of the lash line out past the corner of the eye. Do NOT line from inner corner of eye out. Do NOT connect upper lash line and lower lash line – leave a space.
- Use JAM White Highlighter Eye Pencil on the INSIDE of the lower lash line and in the space between upper lash line and lower lash liner on the outer corner of eyes
- Apply Elise Faux Half Lashes on lash line towards outer edge of eye. \*See [www.JAMcosmetics.net](http://www.JAMcosmetics.net) - "How to apply false lashes video"
- Coat and bind the lashes with two coats of JAM BLACK Water-resistant Mascara .
- TIP: JAM cosmetics mineral colors are highly pigmented and very buildable. The more you apply, the darker the color gets. Always start with less color and add more – it is easier to ADD then to SUBTRACT. Use a wet/damp makeup brush when applying JAM cosmetics colors for a more intense color/highlight or when using on darker skin tones.

### 4) Cheeks

- With a blush brush, apply "Superstar" blush starting at hairline and pulling color forward to apples of the cheeks.
- With a large powder brush, smooth Dual Mineral Powder Foundation over cheeks and face to blend.
- TIP: Avoid "clown circles" on cheeks! Do not let cheek color drop below lip line.

### 5) Lips

- Line lips and fill in with Warm Brandy Lip Liner
- Apply Fierce "red" Mineral Lipstick

- Don't forget to use these instructions to follow along with the Stage Siren How-to Video.
- Get your FREE copy of **"THE FACTS ABOUT STAGE MAKEUP: what EVERY dancer should know"**, a comprehensive list of performance makeup questions ANSWERED!!!
- Check out Jessica's blog at: [www.dancemakeupblog.com](http://www.dancemakeupblog.com) for performance makeup tips, tricks, and new products!